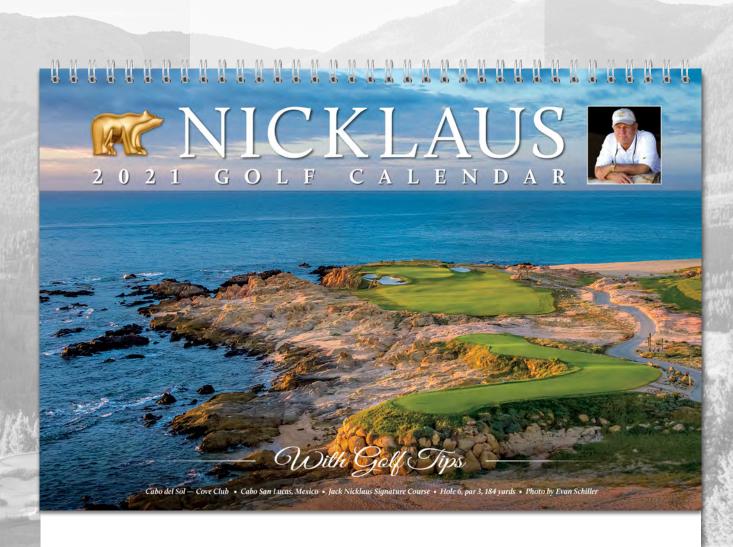
## PARTNER WITH NICKLAUS 365 DAYS A YEAR



## CORPORATE IMPRINT HERE



# TIME TO ORDER THE 2021 NICKLAUS CORPORATE GOLF CALENDAR

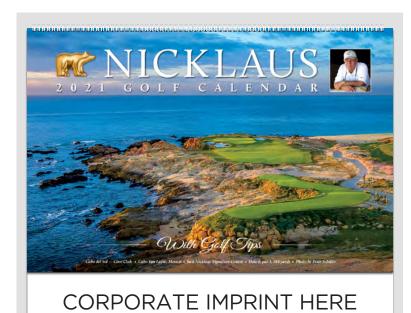
The 2021 Nicklaus Calendar will be imprinted with your corporate logo and is the perfect holiday gift for those that love the game and are fans of Jack Nicklaus. He is, simply put, the greatest champion in golf history and widely heralded at the world's leading golf course designer. His record of achievement and sustained excellence within the game are unmatched.

Nicklaus Design has completed over 425 courses in 45 countries and 40 locations — thirteen of which are featured in the calendar. The monthly daypads include the lengendary instruction tips from Mr. Nicklaus, dates of golf's major championships, solstices, as well as the national holidays of the United States and Canada.

#### A CALENDAR WILL...

- Keep your brand in view every day of the year; calendars are used in 99% of businesses and homes in the United States
- Thank the wide base of customers you do business with annually
- · Help deliver new prospects
- Keep a business partnership intact often increasing business
- Be cost-effective due to being put into the hands of the right customer or prospect
- Help strengthen business relationships
- Perform when you're seeking overall marketing campaign support, not surprisingly for an entire year, while also enhancing your image and brand at the same time
- Add personality to your media mix and branding efforts.

SEE THE 2021 GOLF COURSE SELECTIONS BY VISITING NICKLAUSGOLFCALENDAR.COM



## CORPORATE IMPRINTING MADE EASY!

- Speak to Calendar Rep 772.486.0305
- Request price estimate: dcarroll@legendarypmg.com
- Contact your favorite ad specialty representative

IMPRINT ARTWORK WITHIN BLACK AREA (NO BLEED) 13.5"x 1.75"

## FEATURES OF THE NICKLAUS GOLF CALENDAR

A WINNING COMBINATION! The Nicklaus Golf Calendar LONGEVITY: Your corporate message gets staying power combines beautiful golf landscape scenery from the portfolio of Nicklaus Design golf courses with golfing tips from the Nicklaus best seller "My Golden Lessons". Add your company's name, logo and message to the Nicklaus Golf Calendar — order today!

that lasts more than a year. The beautiful images of golf courses allow the calendar's user to keep each colorful snapshot displayed on a monthly basis. Each unique golf course photo was taken from one of over 400 Nicklaus Design courses currently open for play around the world. Courses appearing in the calendar were created by the most successful golf designer known today: Jack Nicklaus.



## NICKLAUS 2021 GOLF CALENDAR CORPORATE ORDER FORM

DATE OF ORDER: DATE NEEDED: P.O. NUMBER: NGC USE ONLY:

CALENDAR RATES (PRICE INCLUDES BLACK IMPRINT ON PANEL)									
Quantity:	50+	100+	150+	200+	400+	1,000+	2,000+	4,000+	
Unit Rate:	\$11.95	\$9.95	\$8.75	\$7.75	\$6.95	\$6.25	\$5.75	\$5.35	
CALENDAR IMPRINT DETAILS	<ul> <li>Allow 3 weeks for delivery upon imprint proof approval; orders less than 400 units</li> <li>50 Unit minimum — less than 50 units require surcharge of \$100</li> <li>\$40 set-up charge for new imprint</li> <li>\$0.35 per calendar for color (CMYK) imprint</li> <li>\$0.10 per cardboard envelope</li> </ul>								
New supplied Imprint NGC create imprint Use 2020 imprint Use 2020 imprint but with changes									
QUANTITY:		X	UNIT RAT	E:	=	SUB TO	OTAL:		
SHIPPING & HANDLING — 10% of subtotal:									
ADD \$20.00 for EACH additional shipping location:									
IMPRINT	ADD \$40 set-up charge for new imprint:								
	ADD \$0.35 per calendar for color (CMYK) imprint:								
ENVELOPES	ADD \$1.00 per envelope being requested:								
	ADD \$0.40 for each calendar placed in envelope:								
SPECIAL SERVICES:	VICES:					SUB TOTAL:			
						D STATE SALE WHERE APPLIC			
PLEASE SEND INVOICE (TERMS NET 30)						то	TAL:		
CREDIT CARD MASTERCARD VISA AMEX CARD No.:					•	EXP. DATE			
NAME ON CARD:						CVD CODE:			
CLIENT INFO SHIPPING INFO (IF DIFFERENT THAN BILLING)									
Contact: Contact:									
Company: Company:					ny:				
Address: Address:					s:				
City:									
Email:				Email: _					
				Phone: _	Phone:				
SIGNATURE REQUIRED:  The contact whose signature appears above has full power and au				ithority to exe	thority to execute this order, which is a legal agreement.				

## IMPRINT SPECIFICATIONS

#### **IMPRINT AREA SPECIFICATIONS**

Trim: 14" x 2.25"

Live area: Imprint artwork must be within 13.5" x 1.75" area (no bleed).

#### **GENERAL ARTWORK GUIDELINES**

- All art must be high-res. (300 dpi). Web images are not accepted.
- Supply all necessary artwork including all fonts and images.
- InDesign/Photoshop/Illustrator/Acrobat files only.
- Outline or embed all necessary fonts in .pdf/.eps submissions.
- Include registration marks to ensure proper placement on imprint panel.
- Imprint templates are available.
- Files can be emailed if file size is under 10MB.

#### **FAXED ART**

No faxed artwork is acceptable. Artwork faxed is to be a guideline for viewing changes.

#### **ELECTRONIC ART**

- InDesign CC File or lower version (with collected fonts/images)
- PDF File (High-resolution with all fonts embedded)
- Illustrator CC File or lower version (All fonts must be outlined)
- Photoshop CC File or lower version

#### ARTWORK RETURN

No artwork is returned with orders. All client art is retained and archived for a 2-year period and may be requested for use in future years.

#### **PROOFS**

All proofs will be provided by email using an artwork attachment in PDF format. Adobe Reader software is required to view and approve PDF proofs.

#### **COPY & ART CHANGES**

Supplier design staff will provide reasonable changes to artwork if requested. Changes to copy (i.e. Addresses, phone numbers, web site, etc.) are all acceptable. Changes to font (type face) and to a font's colors are acceptable.

A maximum of two (2) requests for changes are allowed. After two (2), there will be a fee for a change. All fees are considered Special Services and will be confirmed via email and added to the invoice.

No alterations to logo art consisting of either color, form or copy/ edit will be made without clear, written (email) permission from the customer. Email that requests logo art change(s) are considered binding and supplier will not be held responsible for any legal actions occurring as a result of imprinting or the subsequent distribution of calendars.

#### **GRAPHIC DESIGN AVAILABLE**

Our graphic design partner can create a professional and attractive imprint for you. Please call for pricing:

#### **NICKLAUS GOLF CALENDAR**

(561) 670-2807 Contact: Dan Carroll Email: dcarroll@jLegendaryPMG.com

### **POLICIES**

#### **ACKNOWLEDGEMENT OF ORDER**

Order will be acknowledged as having been received within 72 hours of it being placed by phone, fax or internet/email using contract or Purchase Order request. The preferred method of acknowledgement is by email. If no acknowledgement of order has been issued within that time frame it is advised contact be made with supplier.

#### **CANCELLATIONS**

No cancellation will be accepted 48 hours from the time artwork has been approved by the calendar supplier. Cancellations may be provided by phone but the same must be accompanied in writing (email) within 48 hours of the time the cancellation request is delivered.

#### **DELIVERY**

Please allow three (3) weeks from the time artwork is approved for delivery of product. JNGC will make every effort to reduce the time between approval and delivery but cannot guarantee a date of delivery any earlier than three (3) weeks.

#### SHIPPING

All orders carry standard shipping charges. If customer requests a specific Ground or Air carrier an approved shipping account number must be on file before an order is scheduled for delivery. UPS and FedEx are accepted in the U.S.A. along with DHL when shipping internationally.

#### **INCREASED ORDER SIZE**

Supplier will retain unit and imprint pricing for any and all add-on orders only if artwork is identical to that of the original order. All add-on orders requiring new or altered art will be construed as "new" and priced according to industry and contract standards stated on the order form.

#### **RUSH ORDERS**

Twenty percent (20%) of the base calendar order, not including imprint or shipping charges, will be charged to an order if a RUSH request for production is submitted and accepted. RUSH orders are for deliveries in less than two (2) weeks or less and cannot exceed 150 units.

#### **SPECIAL SERVICES - INSERTION**

Supplier can provide calendars in envelopes (sealed or unsealed) in order to simplify future client product deliveries. Add-on charge: \$0.40 per insertion.

#### **SPECIAL SERVICES - FULFILLMENT**

Supplier provides complete fulfillment operations. Call for quote and a description of the items necessary to proceed. All fulfillment operations are private and at the customer's request only.

#### HOLIDAY/VACATION

Supplier offices are closed December 24, 25 and 31, 2020 and January 1, 2021. Orders are not accepted during this time. Orders with delivery dates during this time will be guaranteed (not including December 24 – 25, 2020; January 1, 2021).

#### **CREDIT POLICY - NEW CUSTOMER**

Supplier requires any customer placing an order for the first time pay twenty percent (20%) of the gross value within 21 business days of order acceptance. Supplier will provide billing to facilitate partial payment with balance due billing issued on the scheduled date of delivery.

#### **ENDORSEMENTS**

Designs, logo illustrations, and the personal and corporate names are not an endorsement of the Nicklaus Golf Calendar or that of Nicklaus Companies. Imprinting is simply an indication of the capabilities of the calendar and its production facility.

#### **NICKLAUS GOLF CALENDAR**

1200 Corporate Center Way, Suite 201 • Wellington, FL 33414 (561) 670-2807

Email imprint to: NickCal@legendarypmg.com