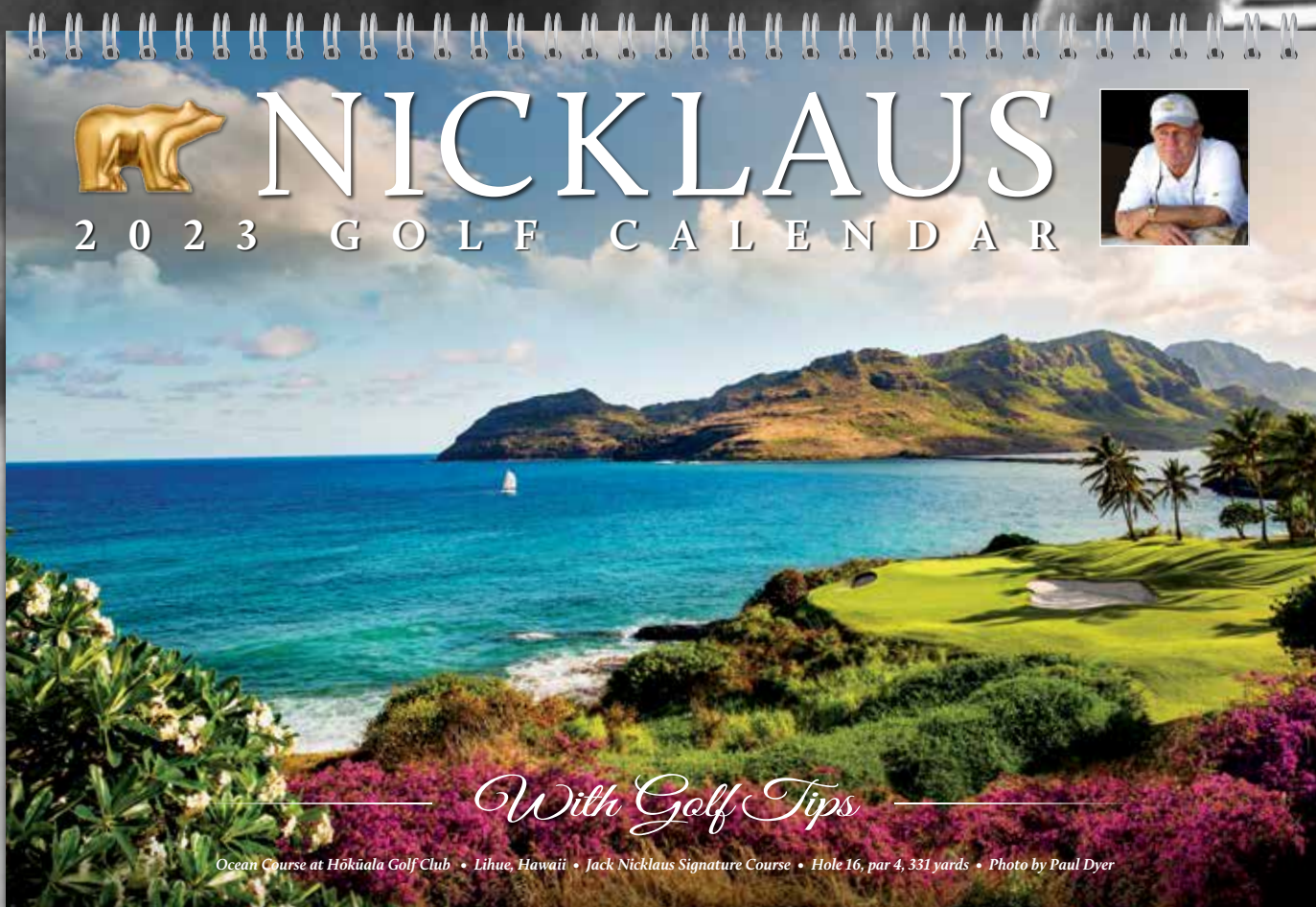


PARTNER WITH
NICKLAUS
365 DAYS A YEAR



NICKLAUS

2023 GOLF CALENDAR



With Golf Tips

Ocean Course at Hōkūala Golf Club • Lihue, Hawaii • Jack Nicklaus Signature Course • Hole 16, par 4, 331 yards • Photo by Paul Dyer

CORPORATE IMPRINT HERE

PUBLISHED BY



TIME TO ORDER THE 2024 NICKLAUS CORPORATE GOLF CALENDAR

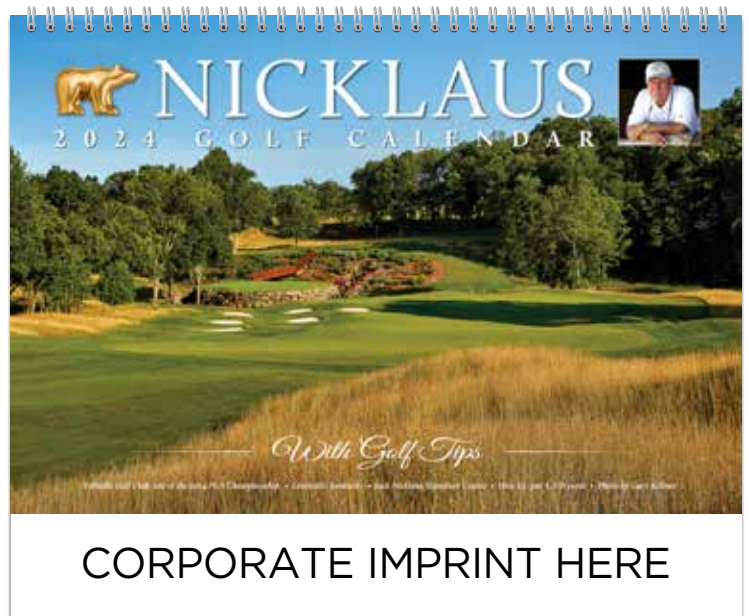
The 2024 Nicklaus Calendar will be imprinted with your corporate logo and is the perfect holiday gift for those that love the game and are fans of Jack Nicklaus. He is, simply put, the greatest champion in golf history and widely heralded at the world's leading golf course designer. His record of achievement and sustained excellence within the game are unmatched.

Nicklaus Design has completed over 425 courses in 45 countries and 40 locations—thirteen of which are featured in the calendar. The monthly daypads include the legendary instruction tips from Mr. Nicklaus, dates of golf's major championships, solstices, as well as the national holidays of the United States and Canada.

A CALENDAR WILL...

- Keep your brand in view every day of the year; calendars are used in 99% of businesses and homes in the United States
- Thank the wide base of customers you do business with annually
- Help deliver new prospects
- Keep a business partnership intact—often increasing business
- Be cost-effective due to being put into the hands of the right customer or prospect
- Help strengthen business relationships
- Perform when you're seeking overall marketing campaign support, not surprisingly for an entire year, while also enhancing your image and brand at the same time
- Add personality to your media mix and branding efforts.

SEE THE 2024 GOLF COURSE SELECTIONS BY VISITING NICKLAUSGOLFCALENDAR.COM



CORPORATE IMPRINT HERE

CORPORATE IMPRINTING MADE EASY!

- Speak to Calendar Rep - 561.309.0229
- Request price estimate: NickCal@legendarypmg.com
- Contact your favorite ad specialty representative

**IMPRINT ARTWORK WITHIN BLACK AREA
(NO BLEED) 13.5" x 1.75"**

FEATURES OF THE NICKLAUS GOLF CALENDAR

A WINNING COMBINATION! The Nicklaus Golf Calendar combines beautiful golf landscape scenery from the portfolio of Nicklaus Design golf courses with golfing tips from the Nicklaus best seller “My Golden Lessons”. Add your company’s name, logo and message to the Nicklaus Golf Calendar—order today!

LONGEVITY: Your corporate message gets staying power that lasts more than a year. The beautiful images of golf courses allow the calendar’s user to keep each colorful snapshot displayed on a monthly basis. Each unique golf course photo was taken from one of over 400 Nicklaus Design courses currently open for play around the world. Courses appearing in the calendar were created by the most successful golf designer known today: Jack Nicklaus.



SPECTACULAR PHOTOGRAPHY
Golf course photos are personally selected by Nicklaus Golf Course Design.

PERSONALIZATION
Daily Window for Notes & Messages

MAJOR GOLF CHAMPIONSHIPS
Listed in the month they are played

HIGHLIGHTS
Holiday and Other Special Dates

AMERICAN DUNES GOLF CLUB - GRAND HAVEN, MICHIGAN
JACK NICKLAUS SIGNATURE COURSE
HOLE 3, PAR 5, 178 YARDS, PHOTO BY NILE YOUNG

APRIL

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
* MARCH * S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	* MARCH * S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

The Masters Tournament Augusta National Golf Club Augusta, Georgia
 Palmover (Begins at midnight)
 Good Friday
 Easter
 The Open
 The Open

Jack Nicklaus GOLF TIP

Beware of "Flash Speed"
 Many times after a good golfer pulls or pulls hooks a shot, he'll say to himself, "I swung over the top." In other words, he diagnoses the fault as slowing or throwing the club onto an outside path during the downswing—usually as a result of faulty body action.
 Working with teacher Rick Smith, I discovered that these late-finishing shots are sometimes the result of a very different kind of downswing glitch—neatly defined by Rick as "flash speed."
 Flash speed occurs when, instead of swinging his downswing plane forward or to the outside of the target line, as in "over the top," the golfer drops his club excessively inward or to the inside on the way down. Sensing that he will now have difficulty "finishing the ball"—delivering the clubface to it correctly—he overworks his hands and wrists, usually with a flipping action that causes the clubface to close too quickly. Alternatively, after "flashing" some shots left, he'll hang on too long with his hands and wrists, pushing the ball to the right.
 The antidote to flash speed, of course, is to swing the club down on a plane that complements your backswing plane, rather than rotating it in an effort to swing excessively from the inside.

Visit golf.com to view videos of Jack Nicklaus lessons

MONTHLY GOLF TIPS
Tips on how to play golf come from Jack Nicklaus' best-selling book, My Golden Lessons. Each is an invaluable tool. Simple to read and execute, they combine clear and concise lessons along with reinforcing illustration. The calendar user is rewarded each and every month.

IMPRINT ARTWORK WITHIN BLACK AREA (NO BLEED) 13.5" x 1.75"

NICKLAUS 2024 GOLF CALENDAR

CORPORATE ORDER FORM

DATE OF ORDER (MM/DD/YYYY): _____ P.O. NUMBER: _____ REQUESTED DATE: _____

CALENDAR RATES (PRICE INCLUDES BLACK IMPRINT ON PANEL)

Quantity:	50+	100+	150+	200+	400+	1,000+	2,000+	4,000+
Unit Rate:	\$13.95	\$11.95	\$10.75	\$9.75	\$8.95	\$8.25	\$7.75	\$7.35

CALENDAR IMPRINT DETAILS

- Allow 3 weeks for delivery upon imprint proof approval; orders less than 400 units
- 50 Unit minimum – less than 50 units require surcharge of \$100
- \$40 set-up charge for new imprint
- \$0.95 per calendar for color (CMYK) imprint
- \$0.90 per cardboard envelope

NEW SUPPLIED IMPRINT NGC CREATE IMPRINT USE 2023 IMPRINT USE 2023 IMPRINT WITH CHANGES
 IMPRINT SIZE: 14' X 2.25' | EMAIL CMYK PDF FILE TO: NICKCAL@LEGENDARYPMG.COM

QUANTITY: _____ X **UNIT RATE:** _____ = **SUB TOTAL:** _____

→ **SHIPPING & HANDLING (17% OF SUB TOTAL):** _____

→ **ADD \$40** set-up charge for new imprint: _____

→ **ADDITIONAL SHIPPING LOCATIONS** QUANTITY: _____ X \$20.00: _____

→ **COLOR IMPRINT** QUANTITY: _____ X \$0.95: _____

→ **CARDBOARD ENVELOPE** QUANTITY: _____ X \$0.90: _____

→ **CALENDAR INSERTED INTO ENVELOPE** QUANTITY: _____ X \$0.40: _____

→ **OTHER COSTS (EXPLAIN)** _____ :

→ **PRE-TAX TOTAL:** _____

→ **ADD SALES TAX** where applicable (Florida & Ohio): _____

PLEASE SEND INVOICE (TERMS NET 30) → **TOTAL:** _____

→ **PLEASE LIST ANY SPECIAL SERVICES OR NOTES ON SECOND PAGE** ←

CLIENT BILLING INFORMATION:

Contact: _____
 Company: _____
 Address: _____
 City: _____
 State/Province: _____ Zip: _____ Country _____
 Email: _____
 Phone: _____

SHIPPING INFORMATION (IF DIFFERENT):

Contact: _____
 Company: _____
 Address: _____
 City: _____
 State/Province: _____ Zip: _____ Country _____
 Email: _____
 Phone: _____

SIGNATURE REQUIRED: _____ **DATE:** _____

The contact whose signature appears above has full power and authority to execute this order, which is a legal agreement.

EMAIL: NickCal@LegendaryPMG.com **PHONE:** 561.670.2807 **FAX:** 561.670.2816 **WEBSITE:** NicklausGolfCalendar.com

NICKLAUS 2024 GOLF CALENDAR

CORPORATE ORDER FORM

SPECIAL SERVICES OR NOTES

IMPRINT SPECIFICATIONS

IMPRINT AREA SPECIFICATIONS

Trim: 14" x 2.25"

Live area: Imprint artwork must be within 13.5" x 1.75" area (no bleed).

GENERAL ARTWORK GUIDELINES

- All art must be high-res. (300 dpi). Web images are not accepted.
- Supply all necessary artwork including all fonts and images.
- InDesign/Photoshop/Illustrator/Acrobat files only.
- Outline or embed all necessary fonts in .pdf/.eps submissions.
- Include registration marks to ensure proper placement on imprint panel.
- Imprint templates are available.
- Files can be emailed if file size is under 10MB.

FAXED ART

No faxed artwork is acceptable. Artwork faxed is to be a guideline for viewing changes.

ELECTRONIC ART

- InDesign CC File or lower version (with collected fonts/images)
- PDF File (High-resolution with all fonts embedded)
- Illustrator CC File or lower version (All fonts must be outlined)
- Photoshop CC File or lower version

ARTWORK RETURN

No artwork is returned with orders. All client art is retained and archived for a 2-year period and may be requested for use in future years.

POLICIES

ACKNOWLEDGEMENT OF ORDER

Order will be acknowledged as having been received within 72 hours of it being placed by phone, or internet/email using contract or Purchase Order request. The preferred method of acknowledgement is by email. If no acknowledgement of order has been issued within that time frame it is advised contact be made with supplier.

CANCELLATIONS

No cancellation will be accepted 48 hours from the time artwork has been approved by the calendar supplier. Cancellations may be provided by phone but the same must be accompanied in writing (email) within 48 hours of the time the cancellation request is delivered.

DELIVERY

Please allow three (3) weeks from the time artwork is approved for delivery of product. JNGC will make every effort to reduce the time between approval and delivery but cannot guarantee a date of delivery any earlier than three (3) weeks.

SHIPPING

All orders carry standard shipping charges. If customer requests a specific Ground or Air carrier an approved shipping account number must be on file before an order is scheduled for delivery. UPS and FedEx are accepted in the U.S.A. along with DHL when shipping internationally.

INCREASED ORDER SIZE

Supplier will retain unit and imprint pricing for any and all add-on orders only if artwork is identical to that of the original order. All add-on orders requiring new or altered art will be construed as "new" and priced according to industry and contract standards stated on the order form.

RUSH ORDERS

Twenty percent (20%) of the base calendar order, not including imprint or shipping charges, will be charged to an order if a RUSH request for production is submitted and accepted. RUSH orders are for deliveries in less than two (2) weeks or less and cannot exceed 150 units.

PROOFS

All proofs will be provided by email using an artwork attachment in PDF format. Adobe Reader software is required to view and approve PDF proofs.

COPY & ART CHANGES

Supplier design staff will provide reasonable changes to artwork if requested. Changes to copy (i.e. Addresses, phone numbers, web site, etc.) are all acceptable. Changes to font (type face) and to a font's colors are acceptable.

A maximum of two (2) requests for changes are allowed. After two (2), there will be a fee for a change. All fees are considered Special Services and will be confirmed via email and added to the invoice.

No alterations to logo art consisting of either color, form or copy/edit will be made without clear, written (email) permission from the customer. Email that requests logo art change(s) are considered binding and supplier will not be held responsible for any legal actions occurring as a result of imprinting or the subsequent distribution of calendars.

GRAPHIC DESIGN AVAILABLE

Our graphic design department can create a professional and attractive imprint for you. Please call for pricing:

NICKLAUS GOLF CALENDAR

(561) 670-2807

Email: NickCal@LegendaryPMG.com

SPECIAL SERVICES – INSERTION

Supplier can provide calendars in envelopes (sealed or unsealed) in order to simplify future client product deliveries. Add-on charge: \$0.40 per insertion.

SPECIAL SERVICES – FULFILLMENT

Supplier provides complete fulfillment operations. Call for quote and a description of the items necessary to proceed. All fulfillment operations are private and at the customer's request only.

HOLIDAY/VACATION

Supplier offices are closed December 24, 25 and 31, 2023 and January 1, 2024. Orders are not accepted during this time. Orders with delivery dates during this time will be guaranteed (not including December 24 – 25, 2023; January 1, 2024).

CREDIT POLICY – NEW CUSTOMER

Supplier requires any customer placing an order for the first time pay twenty percent (50%) of the gross value within 21 business days of order acceptance. Supplier will provide billing to facilitate partial payment with balance due billing issued on the scheduled date of delivery.

ENDORSEMENTS

Designs, logo illustrations, and the personal and corporate names are not an endorsement of the Nicklaus Golf Calendar or that of Nicklaus Companies. Imprinting is simply an indication of the capabilities of the calendar and its production facility.

NICKLAUS GOLF CALENDAR

3020 Fairlane Farms Road, Suite 3, Wellington, FL 33414

(561) 670-2807

Email art to: NickCal@jacknicklauscalendar.com